



November 2009



RNI

The Retail News Index for November 2009 shows positive MoM changes against the 2005 base figure for all categories apart from Clothing and Footwear and food, however Clothing & Footwear saw a 10.2% increase YoY.

Overall, the index declined 4.3% YoY, bringing the November 2009 index to 98 points.

FSP on average review over 350 unique items of retailer news. Each article is then scored according to sentiment. RNI is the sum of these scores, indexed against 2005 and averaged over a three month period. The RNI time series for all retailers starts from May 2002.

Please note that in November 2009, certain aspects of the methodology used to create the Retail News Index were altered. Reports for the previous months, adjusted, can be found in the Archives section of the website.

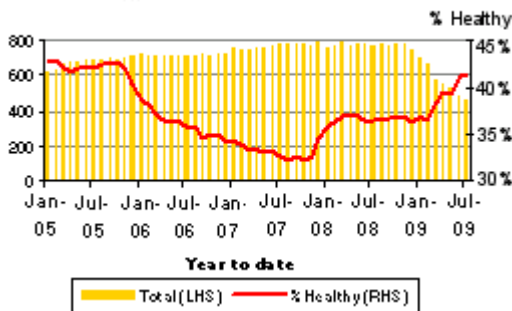
The SnapShop Christmas Sales Report

By FSP



snapSHOP
REALTIME RETAILER RESEARCH

Financial Health of Retailers



FAB

FSP's Accounts Barometer monitors retailers to assess their financial health. The latest data available are at July 2009, when the percentage of UK high street retailers deemed to be healthy was 41%. Is the recent rise in Healthy retailers a sign of improving conditions, or a false dawn caused by those keen to get their results out?

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Sign up at snap-shop.co.uk/freezone

Retail Burn

Though there are some old faithful still present on the Retail Burn barometer, there has been a significant amount of change in the results this month compared to last, especially around the more negative bottom area of the scale. Indeed, Aquascutum, KFC, Versace and Zara are all first timers on the Barometer, and unfortunately make their debut in negative waters.

The run up to Christmas has gotten the big retailers all of a flutter, with M&S, Debenhams and John Lewis all maintaining high profiles within the press, maintaining the tradition that the top of the barometer is reserved for retail's royalty.





Hot 100

FSP's Hot 100 Retailers for November 2009 include;

Kurt Geiger, Halfords, Iceland, La Senza, Paperchase, Specsavers, WH Smith, Boden, Warren James, Jack Wills, Links of London, Selfridges, Harrods, Fred Perry and Molton Brown

These highly sustainable businesses have consistently delighted their loyal customers, have prudently managed their finances and have cautiously expanded, maintaining their appeal...

Product Focus - Catchment Analysis

If you don't know who your shoppers are, how can you give them what they want?
If you don't know where they come from, how can you communicate with them?

Finding answers to these questions is vital but catchment analysis can be a time-consuming and expensive process. Many centre managers have found that the cost-effective analysis performed by FSP gives unrivalled return on their investment.

See the case study to find out how FSP's Catchment Analysis report solved one client's location problems.

What Is Retail Pulse

Retail Pulse is a free monthly publication that highlights information available at www.fspretail.co.uk.

Helping clients make best use of their retail property is FSP's role, and although all property is location-specific, its best use is affected by industry-wide trends. FSP maintains unique measures of trends in UK retail property, and it's proven that monitoring existing trends improves the understanding of likely future ones.

FSP measures are focused on patterns in retail performance, and are therefore designed to supplement the standard property driven measures. Interpretation of all these data is the FSP business, contact us for information.

Don't forget, our Annual Christmas Sales Reports are issued in January

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